

## CLAIMS

What is Claimed is:

1. A lottery gaming system comprising:
  - a lottery ticket having a removable portion concealing instant game information, a bar code and an interactive game information portion;
  - a lottery ticket dispenser having a bar code reader for reading the bar code on the lottery ticket prior to the lottery ticket being dispensed from the dispenser;
  - a central computer system in communication with the lottery ticket dispenser;
  - wherein transmittal of the bar code from the lottery ticket dispenser to the central computer system initiated interactive game information represented on the lottery ticket in the interactive game information portion; and
  - a computer remote from and in communication with the central computer system, the computer being utilized by a player to play an interactive game with the central computer system based on the interactive game information.
2. The lottery gaming system of claim 1 wherein the lottery ticket dispenser further comprises:
  - a printer for printing the interactive game information on the lottery ticket in the interactive game information portion.
3. The lottery gaming system of claim 1 wherein the computer is in communication with the central computer system via the internet.
4. The lottery gaming system of claim 1 wherein the interactive game information further comprises:
  - an access code to be utilized by the player for playing the interactive game; and
  - an address to be utilized by the player for accessing the central computer system.
5. The lottery gaming system of claim 1 wherein the computer is remote from the lottery ticket dispenser.
6. The lottery gaming system of claim 1 wherein the computer is incorporated into the lottery ticket dispenser.

7. The lottery gaming system of claim 1 wherein the interactive game information is pre-printed on the lottery ticket and activated when the bar code is transmitted to the central computer system.
8. A lottery ticket comprising:
  - a removable portion to reveal instant game information for determining whether the lottery ticket is an instant game winner;
  - a bar code; and
  - an interactive game information portion for displaying interactive game information required by a player in playing an interactive game.
9. The lottery ticket of claim 8 wherein the interactive game information further comprises:
  - an access code to be utilized by the player for playing the interactive game; and
  - an address to be utilized by the player for accessing the interactive game.
10. The lottery ticket of claim 8 wherein the removable portion is a scratch off layer.
11. The lottery ticket of claim 8 wherein the lottery ticket is releasably coupled by lines of weakness to additional lottery tickets in a fan fold stack of lottery tickets.
12. A method of conducting a lottery comprising the steps of:
  - accepting payment from a player;
  - processing a selection by the player for a lottery ticket;
  - wherein the lottery ticket includes a removable portion concealing instant game information, a bar code, and an interactive game information portion for displaying interactive game information required by a player in playing an interactive game;
  - reading the bar code from the lottery ticket;
  - generating interactive game information associated with the bar code;
  - initiating the interactive game information on the lottery ticket;
  - dispensing the lottery ticket to the player;
  - removing the removable portion from the lottery ticket;
  - determining if the lottery ticket is an instant game winner;
  - redeeming a prize if the lottery ticket is the instant game winner;

accessing the internet with the interactive game information; and  
playing the interactive game via the internet.

13. The method of claim 12 further comprising:  
transmitting bar code information of the bar code to a central computer system
14. The method of claim 13 wherein the generating step is performed by the central computer system.
15. The method of claim 12 wherein the accepting, processing, reading and dispensing steps are performed at least in part by an automated ticket dispenser.
16. The method of claim 15 further comprising:  
providing a communication link between the automated ticket dispenser and a central computer system located remotely from the automated ticket dispenser.
17. The method of claim 15 further comprising:  
transmitting bar code information on the bar code from the automated ticket dispenser to the central computer system.
18. The method of claim 12 wherein the removing, accessing and playing steps are performed at least in part by the player.
19. The method of claim 12 further comprising:  
printing at least a portion of the interactive game information on the lottery ticket in the interactive game information portion.
20. The method of claim 19 wherein the printing, accepting, processing, reading and dispensing steps are performed at least in part by an automated ticket dispenser.
21. The method of claim 12 wherein the accessing and playing steps are performed at a location remote from the dispensing step.

22. The method of claim 12 further comprising:  
crediting an account of the player if the player wins the interactive game.
23. A lottery gaming system comprising:  
a central server system and associated central server system software including a plurality of databases required for game play transaction processing;  
instant-win lottery application software for the redemption of instant-win lottery tickets;  
on-line lottery application software adapted to interface between the central server system and associated software and a user interface device for the play of an interactive game, said game being played using information provided with an instant-win lottery ticket; and  
game application software for the play of the interactive game.